



Orientalsk DanseUnion
Gasværksvej 15, baghuset
1656 København V
Denmark
www.ODU.DK

Advertisement

In Orientalsk DanseUnion's magazine you can post advertisements for events (including commercial events) such as dance courses, workshops, shows and competitions but also for dance associations, restaurants, shops, dance schools, etc.

Orientalsk DanseUnion's magazine is published 4 times a year (deadline January 20th published in March – deadline May 1st published in June – deadline August 1st published in September – and deadline November 1st published in December). The current circulation is 300 copies. The magazine has about 48 pages published in A4 format printed in colour.

The advertiser has full responsibility for all parts of the advertisement, including layout, spelling, etc. Neither the board of directors nor the magazine group will edit or be responsible for the advertisement in any way.

All prices are excluding layout. This means that the advertisement must be completely finalized on submission. If you want help with editing and layout this can be arranged for a nominal fee.

Please send your advertisement in the final form as an attachment to an e-mail or on a cd-rom preferably in .jpg format. Files in .pdf format will not be accepted.

For members of Orientalsk DanseUnion the prices for an advertisement in the magazine as per January 1st 2008 are as follows:

1/4 page	DKK	275	(8.5 x 13 cm)	Inserts in the magazine:		
1/2 page	DKK	425	(18 x 13 cm)	1/1 page	DKK	800
1/1 page	DKK	750	(18 x 26 cm)	½ page	DKK	550

Paragraph advertisement:

1 column (5.5 cm) – per. mm DKK 10

For non-members of Orientalsk DanseUnion the prices for an advertisement in the magazine as per January 1st 2008 are as follows:

1/4 page	DKK	425	(8.5 x 13 cm)	Inserts in the magazine:		
1/2 page	DKK	725	(18 x 13 cm)	1/1 page	DKK	1,100
1/1 page	DKK	1,000	(18 x 26 cm)	½ page	DKK	800

Paragraph advertisement:

1 column (5.5 cm) – per. mm DKK 15

If you commit to running the same advertisement in two consecutive publications you receive a discount of 5 %
If you commit to running the same advertisement in three consecutive publications you receive a discount of 10 %
If you commit to running the same advertisement in four consecutive publications you receive a discount of 15 %

If you are interested in submitting an advertisement, would like information about other sizes of advertisements or help on how to submit your advertisement please do not hesitate to contact us.

Editor, Heidi Mary Lund (Merrild)
oduredaktionen@gmail.com

It is also possible to advertise on our homepage. The price is DKK 200 per year. Please contact webmaster@odu.dk

Bank: Sydbank - Reg.nr. 0570 kontonr. 0000952079
SWIFT: SYBKDK22 IBAN: DK1705700000952079